

PRECIOUS K. WILLIAMS

PRESS KIT



MOMMY WELLNESS COACH

Precious K. Williams is an educator, speaker, and wellness coach that supports any mom on a mission to create generational health by teaching her ways to prioritize her health first through personalized group coaching and engaging workshops.

Precious is a motivational wellness speaker based in metropolitan Atlanta, GA, and the founder of "Simply Passionate Life" (SPL), a lifestyle brand and wellness platform for moms.

Precious educates moms on how to L.I.F.T themselves first in order to create a ripple effect in the health of their families!

AUDIENCE DEMOGRAPHICS

85% women
55% 25-34 years old
29% 35-44 years old

Notable Speaking Engagements:

- The Momference
 - Workshop Speaker
- Motherhood Support Group
 - Virtual Expert Speaker
- Hope For the City Conference
 - Speaker
- Ladies Who Brunch Atlanta
 - Conference Moderator
- Werk Pray Slay Conference | Atlanta
- My Blvd Conference
- Br8kthrough Conference
 - Creatives Conference Panelist
- "Forget Me Not Charity Brunch"
 - Host



Precious K. Williams

INTERNATIONAL WELLNESS SPEAKER | MOMMY WELLNESS COACH



What They're saying...

I had the pleasure of working with Precious at a conference, and from the moment I met her, her undeniable passion to see others win big in life, her infectious energy, and her attention to detail left a lasting impression on me. Precious Williams is simply a gem to work with.”

~Lakia Brandenburg

90 2M
AVERAGE WEEKLY IMPRESSIONS
90 2M
in online content

10 7M
COLLECTIVE AUDIENCE SIZE
10 7M
across all platforms

8 2M
FOLLOWERS
8 2M
on Instagram

13 7M
IN PERSON AUDIENCE
13 7M
event guests impacted

Undeniable Passion...

“I had the pleasure of working with Precious at a conference, and from the moment I met her, her undeniable passion to see others win big in life, her infectious energy, and her attention to detail left a lasting impression on me. Precious Williams is simply a gem to work with.”

Book Her...

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FEATURES:

This week we're talking with **PRECIOUS K. WILLIAMS**
Tues, Dec 13th
The Pursuit Club

LAUNCHING INTO 2023
"Finding hope & courage to pursue a dream"

Host & Founder
The Prolific Pursuit
PRISCILLA BLACK
Go into 2023 inspired by authentic women who have won, failed and everything in between.

THE REAL MAMA 100

SEASON 2
Episode 62

Unleash your Full Potential Mama: A Conversation with a Wellness Coach

WITH: **PRECIOUS K. WILLIAMS**
June 29, 2023

LISTEN, WATCH & SUBSCRIBE:

Guest: Precious K. Williams Hosted by Whitney Allen

WOMEN CARRYING WORTH
Podcast

Episode 13: I Deserve to Live Well!

I'll be speaking at...

2023 **inspire** year
Saturday December 10th
3:00pm PT/6:00pm ET

Precious Williams
SPEAKER | HEALTH

Join Us!

A Virtual Vision Board Party Experience
register now!

WITH COACH **PRECIOUS K. WILLIAMS**
BALANCING PARENTHOOD AND MARRIAGE



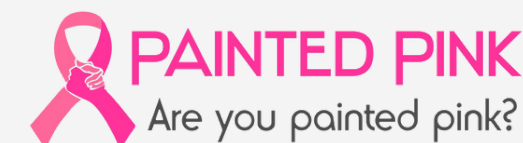
AS SEEN ON:



VoyageATL



TRUSTED BY:



SIGNATURE TALK

Generational Health:
How L.I.F.T.ing Yourself as a Mom Will Change Your Family's Future.

Other Talks:

- It's Mom's Turn: re-writing the Rules for Self-care and Fitness in Motherhood
- "What's My Motivation: Holistic Wellness Now"
- "Renew Your Mind-Transform Your Life!"
- "Busy Body: The Importance of Rest in Motherhood and Women's Health"

CONTACT US ONLINE

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@preciouskwilliams



SERRVIGES & PRIVATE

13.1K
ONLINE
AUDIENCE

21K
WEEKLY
REACH

85%
WOMEN

2.99%
ENGAGEMENT
RATE



Workshop

Interactive session with worksheet, discussion, and action next steps for participants.

fr. \$5,000

Keynote address

30 to 60-minute engaging speech for audiences of all sizes. Please consider lodging and travel expenses

fr. \$10,000

Half day seminar

Interactive 4-hour seminar with 3 breakout sessions, worksheets, discussion, & action next steps for participants.

fr. \$8,000

Host/Moderator

Bring your event or panel discussion to life with engaging and entertaining facilitation!

fr. \$3,500

→ BOOK NOW

